



A strategic vision based on a rich experience

Companies and organizations, web portals, publishers, press and media, e-merchants...

For over 12 years, Antidot's software solutions have enhanced the value of our customers' information assets and improved their operational performance.

Our experience has proven that in a constantly accelerating world, where information production grows exponentially, and companies face increasing economic, legal, social and environmental risks, information has become a strategic issue. To succeed, enterprises need new tools to search, access and enhance the value of that information, allowing every collaborator to carry out his assignments under optimal conditions.

On the Internet, visitors of your website, prospects, customers and partners must find the relevant information they want about your business or your products.

Knowledge sharing and access to relevant information must be facilitated for all collaborators in order to leverage responsiveness and efficiency. Information can no longer be restricted to a handful of strategists or decision-makers.



"Everyone can be an informed participant in the transformation and improvement of their own environment, given access to information that is accurate and relevant. The objective is not to bury users under piles of data but to provide them with the right information at the right time, so they can understand, decide and take action."

Fabrice Lacroix, Antidot CEO

"For every enterprise,
information is a key to performance"

Business solutions

Antidot provides ready-to-use solutions for information search and access that are tailored to the specific needs of content publishers, e-merchants, companies and organizations.

AFS@Enterprise : unified information access for your intranet

Whether you are in the private or public sector, you want to provide your staff with simple and unified access to all your internal information assets, while strictly enforcing security rules. AFS@Enterprise helps users search, locate and understand that information. They benefit by organizing and sharing their research work, taking full advantage of their expertise and of available information.

AFS@Web : internal search engine for your website

Do you have a commercial website to promote your business, products and services? AFS@Web gives your Web pages and documents maximum visibility to optimize visitors' experiences. It integrates easily with your existing CMS and includes a powerful, tolerant, high-relevance semantic search engine, customizable, innovative faceted navigation tools, qualitative and quantitative statistical tools to analyze and understand your visitors' expectations, and an SEO module.

AFS@Store : "searchandizing" for e-commerce sites

The growth of Internet shopping has led to mainstream adoption and heightened consumer expectations. E-commerce sites must be efficient and easy to use. AFS@Store, our out-of-the-box, optimized solution focused on e-commerce, improves the business performance of your on-line store by increasing incoming traffic, boosting the conversion rate and increasing the average shopping cart value.

AFS@Publishing : helping press and media sites capitalize on editorial assets

In a sector experiencing radical transformations, publishers, press and media groups have a dual challenge: to disseminate a great deal of high-quality information to their users in real time, while simultaneously reinventing their publishing processes by equipping journalists, web editors, and contributors with better tools. AFS@Publishing enhances their front-end Web services with a high-performance search engine, as well as solutions for advertising insertion, query analysis and SEO. It also provides advanced back-office functions: annotation, categorization, and cross-linking between articles, external content and data feeds.

A coordinated product line

Our product line has three major components, each addressing a major functional domain:



Antidot Finder Suite, the semantic search engine to drive rich applications that allow rapid access relevant information.

AFS is a next generation semantic search engine that includes cutting edge features for quick and easy access to information: error-tolerant auto completion during user input, live search, faceted filtering, geo-targeted search, support for thesauri and multiple languages, dynamic markup of result feed, result clustering, etc.

AFS is the ideal platform to support your "search based applications" while saving development time and money.



Antidot Information Factory, the integrated development environment to create processing workflow that capture, normalize and enrich your data, thereby adding value.

AIF collects data from all your enterprise data silos, adds value and publishes enriched, contextualized information. Using Semantic Web technologies, AIF transforms raw data into information ready to be used by your information system, shared with your partners, or made available on the web in a Linked Open perspective.

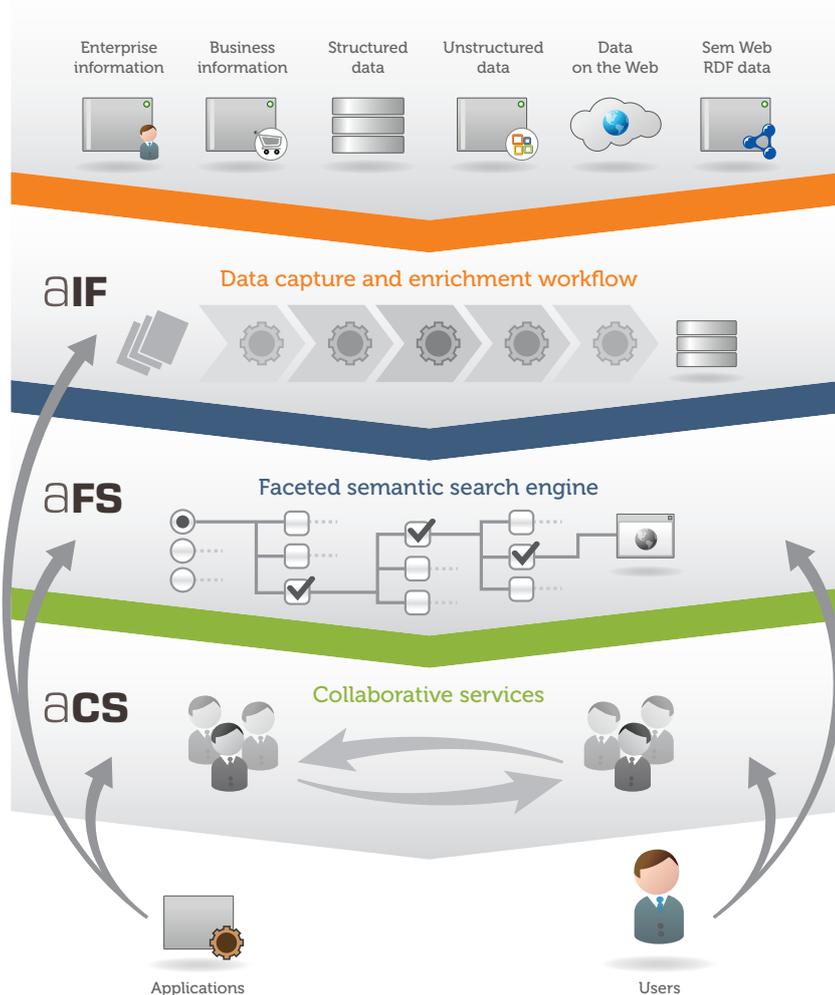
Thanks to this fundamental processing enhancing data quality, AIF and AFS enable users to quickly find the right results in their own context.



Antidot Collaboration Services, a suite of services to leverage shared research and validation of information.

ACS enriches your information system and supplements the search engine with collaborative functions supporting discovery, monitoring, reorganization, sharing and distribution of information, whether internal or external to the organization.

Based on best practices from Web 2.0 and social networks, ACS promotes validation and sharing of the most relevant information, improving your organization's efficiency, and profiting from users' expertise to make them participants in collaborative searches.



Each Antidot product can be independently configured and deployed to address a specific business need. But AIF, AFS and ACS are designed to work in synergy, which multiplies their value and reduces deployment and operating costs.

Antidot products have received multiple awards, and AFS is considered as an industry leader for its **relevance, performance and functional coverage.**

These components stand out for their ability to adapt to extremely diverse requirements, to the extent that each client operates a truly customized solution.

Strong values

The Antidot team's strong commitment to a few essential values has directed the development of our products.

Flexibility : Antidot allows you to deploy a customized solution, capitalizing on the performance of our software, the richness of our business-specific solutions and the expertise of our functional consultants.

"Our modular solutions can be configured to precisely meet your needs."

Commitment : functional and technical integration support is provided, whether the tasks take a few days or several months. From the simplest to the most complex project, Antidot has brought every one to a successful conclusion.

"We are committed to work side-by-side with our customers, until every goal of the project has been reached"

Experience : With hundreds of information access and search engine projects already implemented, Antidot has accumulated invaluable know-how and expertise. The diversity of our customer base (major institutional sites, e-commerce, business-specific solutions) allows us to bring applicable past experience to bear on each new project.

"The expertise we have accumulated on a wide variety of projects is shared with our clients and partners"



We had looked at many other solutions before contacting Antidot. With my marketing orientation, I did not initially grasp all of its advantages and powerful features. Compared to certain highly ambitious American vendors, Antidot stood out by understanding our requirements and implementing a solution tailored to our complicated scenario. This product has a genuine intelligence and is surprisingly effective. Moreover, the Antidot team has a true sense of client relations, manifested by a business partnership that is very cordial, trusting and transparent, rather than a classic client/supplier relationship.



TF1 (French Television Channel), Antidot customer since 2003

Our expertise at your service

The experience we bring to bear on your project will increase its ROI.

Our expertise at the service of our clients and partners provides each one with a solution tailored to meet the goals they define. Each project benefits from the best practices of its business sector and the know-how of our expert consultants. Our project proposals seek to create value for both our customers and their users.

We have created specific support programs to ensure this. Whether you are a customer using our solutions, an integrator or a consultant, our support services are designed to guarantee the success of your project: strategic and functional analysis, enrichment of information for mainstream websites, performance enhancement of e-commerce sites, participation in major Internet projects, design and deployment of information architectures.

Flexible and attractive business terms

Our solutions are available in two modes. You can choose the functional, technical and budgetary approach that best fits your needs.

Antidot solutions are available under **SaaS**, providing flexible monthly pricing with no investment, or under a **conventional license**, giving you complete control of your system. In both cases, our pricing is based on traffic and volume with individual pricing for optional modules, allowing you to deploy only the features your project really needs.

Innovation drives performance

Antidot's growth is based on innovation.

In order to constantly improve our solutions and bring our customers the most effective innovations, we invest over 30% of our annual revenue in research and development:

- upstream, through research programs in collaboration with laboratories. We participate in several technology projects supported by ANR (scientific research), OSEO (innovation), the Cap Digital business cluster and the EDIT business cluster.
- downstream, in an applied manner, in collaboration with our customers and in response to their requests.

About Antidot

For over 12 years, Antidot has designed solutions for information access and searching, providing organizations and individuals with all the information they need in order to understand, decide and take action: search engines, capture systems, data structuring and enrichment, information navigation tools, collaboration tools, monitoring tools. Antidot has developed a strategic vision, encompassing the entire field of information searching and access, and driven by experience gained in a wide range of projects successfully completed with customers and partners. Founded in 1999, Antidot has over 40 employees based in Lyon, Aix-en-Provence and Paris. Honored in the 2009 Deloitte Technology Fast 500 Europe list, Antidot has positive revenues and posts annual growth exceeding 25%.

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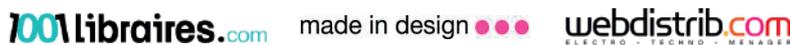
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They choose Antidot

In 12 years of doing business, Antidot has earned the trust of many customers who have benefited from the added value of our solutions and expertise of our teams. **Every day, hundreds of thousands of visitors to our clients' sites make millions of queries.** Major clients include:



entreprises

institutions

media

health

e-commerce

